



COMMUNITY ACTION

at the centre of the community

Dear Community Member,

For over 30 years The Marlene Reid Centre has been successfully running a Christmas Toy Appeal supporting families referred to The Marlene Reid Centre, for whatever reason, unable to buy any gifts for their children at Christmas time.

Last year over 250 local children living right here in North West Leicestershire received a sack of toys on Christmas morning from the appeal. We are expecting many people to be again facing added pressures from the festive season having to choose between their essential living costs and providing joy and wonder for their children.

Our appeal aim is to spread Christmas spirit to all households within our community through providing such gifts, and other essential items where needed. Without the generous donations from the public, unfortunately some children would not receive any gifts at all.

Donations are required before 11th December 2023 for them to be allocated to the appropriate child in time for Christmas. Any donations should be suitable for a child aged from 0 to 18 years old and in its original store packaging (not gift wrapped) due to safety reasons.

I have enclosed our 2023 Toy Appeal poster. If you would like additional posters to display around your organisation and/or leaflets to hand out to visitors, please contact us. For further information please call 01530 510515, email info@mrc.uk.net or go to our website at www.mrc.uk.net/toyappeal.

We would also like to welcome you and your families to join our team in some of our exciting community activities happening throughout December at the Marlene Reid Centre. Follow our social media accounts for updates in the coming months!

Yours Sincerely,

C Vesty

Chelsea Vesty
Marketing Lead



Donate effortlessly to our Christmas toy appeal via our **amazon** wish list!

MRC COMMUNITY ACTION

The Marlene Reid Centre, 85 Belvoir Road, Coalville, Leicestershire, LE67 3PH
Company Limited by Guarantee No: 3230594 Registered Charity No: 1058583

www.mrc.uk.net

01530 510515

info@mrc.uk.net

@marlenereidcentre

Christmas toy appeal

Could you donate a gift to a child this Christmas?

How to get involved:

- ✓ Donate a gift to us to match with a child who may otherwise go without this Christmas.
- ✓ Create a fundraiser to make your donation to our appeal e.g. a Christmas jumper day at work/school.
- ✓ Spread the word, so others can join in too!

Donation point:

The Marlene Reid Centre, 85 Belvoir Road, Coalville, Leicestershire, LE67 3PH

Donations are accepted Monday - Friday 9am - 5pm, and weekends by prior arrangement. All toy donations must be brand new, in original packaging suitable for 0 - 18 years.

Donation deadline: 11th December 2023

FOR MORE INFO VISIT
WWW.MRC.UK.NET/TOYAPPEAL



mrc
marlene reid centre
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